

April 2024

Strategic Plan

Shaping
Equality
& Respect

GIPPSLAND
WOMEN'S
HEALTH

Our Commitment

Gippsland Women's Health (GWH) is governed by a Board who are committed, skilled and diverse. The Board works cohesively with the GWH leadership team and staff to ensure a sustainable organisation that benefits from a range of revenue sources.

GWH is built on strong and trusted partnerships, collaboration and reputation within our community and sector partners. In 2024-2026, we will do this through enacting the following strategic priorities.



Strategic Pillars

Demonstrating Good Governance

We will govern effectively through:

- A strong governance framework, strategic plan and evidence of impact that will assist in leveraging partnerships and opportunities
- Open and transparent communication
- Managing risk, performance, and partnerships through robust structures, frameworks, and reporting
- Appropriate board subcommittees
- Contemporary processes and policies
- Building diversity in the Board and workforce
- Clear and inclusive strategic planning processes
- A strong, positive culture based on GWH values and reflected in the organisation's operations and team

Ensuring Financial Sustainability

We will seek financial sustainability through:

- Contemporary business practices, effective financial oversight, and responsible investment
- Meeting funding agreements, program, and project deliverables
- Partnerships and sponsorships
- Increasing fee for service opportunities through training, education, and consultation
- Socially and financially responsible procurement, contracts, and auspice arrangements
- New and innovative service delivery models that align with the organisation's values

Showcasing the Impact of Our Work

We will reach and inform through:

- Clear and robust communications to inform funding bodies, our partner organisations and the community about the outcomes and impact of our work
- Building evidence and showcasing the impact of our work by utilising the State-wide Evaluation and Outcome Indicators and internal frameworks
- Embedding evaluation measures at the outset of all programs and projects

Leading, Influencing and Collaborating

We will lead, influence, and collaborate through:

- Reputational excellence of our staff and work
- Presence and visibility across the region
- Using evidence-based practice, including the stories of Gippsland women and girls
- Being responsive, adaptive, resourceful, and courageous
- Being open to opportunities for National, Statewide, regional, and local partnerships

Partnering Across Community

We will work together by:

- Being inclusive and alert to the fact that many people experience multiple, overlapping forms of discrimination
- Working together with sector partners and our community to build and diversify our services

Gippsland Women's Health Vision:

A Gippsland where women and girls are safe, informed, well and healthy.

Purpose:

Gippsland Women's Health (GWH) is working across communities informing, influencing, and supporting positive change and improving opportunities for all women and girls in Gippsland.



Our Work

GWH is working for a Gippsland that has:



Freedom From Violence

By leading initiatives through training, resources and building strong partnerships.



Gender Equity

By providing consulting, training and advising.



Positive Health Outcomes of Women and Girls

By providing expert, rigorous information, education and training and resources including sexual and reproductive health, periods, pregnancy, miscarriage, menopause, health screening, contraception, abortion, endometriosis and PCOS (Polycystic ovary syndrome).



Safety for Women and Girls

By providing consulting, training and advising.



Wellbeing for Women and Girls

By providing consulting, training and advising.



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